

CHAPTER 13
DISTRICT REGULATIONS - PARKING AND SIGNS

SECTION 13.01 PARKING – GENERAL REQUIREMENTS.

- A. Unless otherwise provided for in this Ordinance, off-street parking shall not be located within the required front yard.
- B. Off-street parking for all non-residential districts and uses shall be either on the same lot or within 300 feet of the building or use it is intended to serve, measured from the nearest public entrance of the building to the nearest point of the off-street parking lot.
- C. The storage of merchandise or products, motor vehicles displayed for sale, or the repair of vehicles is prohibited in any off-street parking lot.
- D. Residential off-street parking spaces shall consist of parking strip, parking bay, driveway, garage, or combination thereof and shall be located on the premises they are intended to serve. Such parking spaces shall be constructed with an asphalt or concrete binder, gravel, or compacted earth so as to provide a durable and dustless service, and shall occupy no greater than 33 percent of the required front yard.
- E. Minimum required off-street parking spaces shall not be replaced by any other use unless and until equal facilities are provided elsewhere, in compliance with this chapter.
- F. Off-street parking existing at the effective date of this Ordinance, or amendment thereto, in connection with the operation of an existing building or use, shall not be reduced to an amount less than required for a similar new building or new use.
- G. Two or more buildings or uses may collectively provide the required off-street parking.
- H. The Planning Commission may defer construction of the required number of parking spaces if the following conditions are met:
 - 1. Areas proposed for deferred parking shall be shown on the site plan, and shall be sufficient for construction of the required number of parking spaces in accordance with the standards of this Ordinance for parking area design and other site development requirements.
 - 2. Alterations to the deferred parking area may be initiated by the owner or required by the Zoning Administrator, and shall require the approval of an amended site plan, submitted by the applicant accompanied by evidence documenting the justification for the alteration.

- I. Parking of semi-truck tractors and trailers, and commercial vehicles exceeding one and one-half tons shall be prohibited in the R-1 District.

SECTION 13.02 PARKING LOT DESIGN STANDARDS.

- A. Minimum dimensions of parking spaces and maneuvering aisles shall be in accordance with the following requirements:

Parking Pattern	Two-Way Aisle Width	One-Way Aisle Width	Parking Space Width	Parking Space Length
Parallel Parking	18 Ft.	12 Ft.	9 Ft.	25 Ft.
30-75 degree angle	24 Ft.	12 Ft.	9 Ft.	21 Ft.
76-90 degree angle	26 Ft.	15 Ft.	9 Ft.	18 Ft.

- B. Minor adjustments of the dimensions prescribed in this section may be authorized by the Zoning Administrator if consistent with generally recognized design standards for off-street parking facilities.
- C. All parking lots shall be provided with a pavement having an asphalt or concrete binder so as to provide a permanent, durable and dustless service.
- D. All parking lots shall be constructed so as to permit proper drainage and prevent puddling or storage of water within the lot. Drainage shall be in accordance with the requirements of Courtland Township and the Kent County Drain Commission.
- E. All parking lots shall be provided with adequate lighting. Parking lot lighting shall be shielded so as to prevent light from spilling onto adjacent residential districts or uses.

SECTION 13.03 OFF-STREET PARKING REQUIREMENTS.

- A. Required off-street parking spaces are noted in the table below for the uses listed. For those uses not specifically mentioned, the requirements for off-street parking shall be in accord with a use which the Planning Commission or Zoning Administrator considers similar in type.
- B. When units of measurement determining the number of required off-street parking spaces result in the requirement of a fractional space that fraction shall require one parking space.

USE	PARKING SPACE PER UNIT OF MEASUREMENT
Residential	
Single family dwellings	Two for each dwelling unit
Two family dwellings	Two for each dwelling unit
Multiple family dwellings	Two for each dwelling unit, plus one additional space for each two units
Institutional	
Group day care homes and group foster care homes	One space for each four clients, plus one space for each employee
Churches, theaters, assembly areas, auditoriums, gymnasiums	One space for each four seats or each eight feet of pew length or one space for and each three persons allowed within the maximum occupancy load established by any applicable codes or ordinances, whichever is greater
Schools, elementary and middle	Two spaces for each three employees, plus amount required for auditorium or gymnasium seating
Schools, secondary, trade, industrial, and institutions of higher learning	One space for each eight (8) students, plus one and one-half spaces for each classroom, plus amount required for auditorium or gymnasium seating
Commercial	
Vehicle wash establishments (self service or automatic)	One space for each five stalls
Beauty/barber shop	Three spaces for each chair
Bowling alleys	Four spaces for each bowling lane plus required spaces for each accessory use
Assembly halls without fixed seats	One space for each three persons allowed within the maximum occupancy load established by any applicable codes or ordinances
Restaurants - without drive-through facilities	One space for each 100 square feet of usable floor area or one space for each two persons allowed within the maximum occupancy load established by any applicable codes or ordinances, whichever is greater
Restaurants with drive-through facilities	One space for each 100 square feet of usable floor area or one space for each one and one-half persons allowed within the maximum occupancy load established by any applicable codes or ordinances, whichever is greater
Vehicle service stations	One space for each service stall, plus one space for each pump island, plus one space for each of the maximum number of employees on the premises at any one time
Personal service establishments not otherwise specified	One space for each 50 square feet of usable floor area

USE	PARKING SPACE PER UNIT OF MEASUREMENT
Furniture, appliance and household goods retail sales	One space for each 1,000 square feet of usable floor area
Funeral homes and mortuary establishments	One space for each 50 square feet of usable floor area
Open air businesses	One space for each 200 square feet of indoor usable floor area plus one space for each 1,000 square feet of outdoor display area
Retail stores not otherwise specified	One space for each 200 square feet of usable floor area
Video rental stores	One space for each 100 square feet of usable floor area plus one space for the maximum number of employees on the premises at any one time
Hotels and motels	One space for each guest room, plus required spaces for any accessory uses
Offices	
Banks, credit unions, savings and loan associations and other similar uses	One space for each 150 square feet of usable floor area plus three spaces for each non-drive through automatic teller machine
Medical and dental offices and clinics	One space for each 75 square feet of waiting room area plus one space for each examining room, dental chair, or similar use area
Offices not otherwise specified	One space for each 300 square feet of usable floor area
Industrial	
Manufacturing, processing, and research establishments and Industrial uses not otherwise specified	One space for each 1,000 square feet of gross floor area plus those spaces required for offices located on the premises
Warehouses and wholesale establishments	One space for each 2,000 square feet of gross floor area plus those spaces required for offices located on the premises

SECTION 13.04 OFF-STREET LOADING REQUIREMENTS.

- A. On the same premises with every building or structure involving the receipt or distribution of vehicles, materials or merchandise there shall be provided and maintained on the lot adequate space for standing, loading and unloading. This space shall be placed so as to avoid undue interference with public use of dedicated rights-of-way and parking areas.
- B. In the LC Light Commercial District and C General Commercial District all loading spaces shall be located in the rear yard in the ratio of at least ten square feet per front foot of building and shall be computed separately from off-street parking requirements.

- C. Loading spaces for non-residential uses in residential districts shall be located in the rear yard in the ratio of at least five square feet per front foot of building and shall be computed separately from off-street parking requirements.
- D. LI District.
 - 1. In the LI District at least one loading space shall be provided. All loading spaces shall be at least ten feet by 50 feet, or a minimum of 500 square feet in area. A minimum 14 foot clearance height shall be provided.
 - 2. Loading spaces shall only be permitted off-street and in the rear yard or interior side yard.
- E. All dedicated loading spaces shall be provided with a pavement having an asphalt or concrete binder so as to provide a permanent, durable and dustless service.

SECTION 13.05 SIGNS – INTENT.

- A. The sign regulations of this chapter are intended to protect and further the health, safety, and welfare of the residents of Courtland Township; to maintain and improve the appearance of Courtland Township; to conserve community character; to prevent traffic hazards; to provide safer conditions for pedestrians; and to promote economic development by regulating the construction, alteration, repair, maintenance, size, location, and number of signs.

SECTION 13.06 SIGNS – DEFINITIONS.

- A. **Awning.** A retractable or fixed shelter constructed of non-rigid materials on a supporting framework that projects from the exterior wall of a building.
- B. **Awning Sign.** A sign affixed flat against the surface of an awning.
- C. **Balloon Sign.** A sign composed of a non-porous bag of material filled with air.
- D. **Banner Sign.** A fabric, plastic, or other sign made of non-rigid material without an enclosing structural framework.
- E. **Billboard.** A sign which advertises an establishment, product, service, or activity not available on the lot on which the sign is located.
- F. **Construction Sign.** A sign which identifies the owners, financiers, contractors, architects, and engineers of a project under construction.
- G. **Directional Sign.** A sign which gives directions, instructions, or facility information for the use on the lot on which the sign is located, such as parking or exit and entrance signs.
- H. **Freestanding Sign.** A sign supported on poles not attached to a building or wall.

- I. **Government Sign.** A temporary or permanent sign erected by Courtland Township, Kent County, or the state or federal government.
- J. **Ground Sign.** A sign resting directly on the ground or supported by short poles not attached to a building or wall.
- K. **Marquee.** A permanent structure constructed of rigid materials that projects from the exterior wall of a building.
- L. **Marquee Sign.** A sign affixed flat against the surface of a marquee.
- M. **Mural.** A design or representation painted or drawn on a wall which does not advertise an establishment, product, service, or activity.
- N. **Placard.** A sign not exceeding two square feet which provides notices of a public nature, such as “No Trespassing” or “No Hunting” signs.
- O. **Political Sign.** A temporary sign used in connection with an official Courtland Township, school district, county, state, or federal election or referendum.
- P. **Portable Sign.** A sign designed to be moved easily and not permanently attached to the ground, a structure, or a building.
- Q. **Projecting Sign.** A double-faced sign attached to a building or wall that extends more than 12 inches but not more than 36 inches from the face of the building or wall.
- R. **Reader Board.** A portion of a sign on which copy is changed manually, or electronically subject to the requirements of this ordinance. **[Section 13.06.R amended 9/2/15]**
- S. **Real Estate Sign.** A sign advertising the real estate upon which the sign is located as being for sale, rent, or lease.
- T. **Roof Line.** The top edge of a roof or parapet wall, whichever is higher, but excluding any cupolas, chimneys, or other minor projections.
- U. **Roof Sign.** A sign erected above the roof line of a building.
- V. **Sign.** A device, structure, fixture, or placard using graphics, symbols, and/or written copy designed specifically for the purpose of advertising or identifying an establishment, product, service, or activity.
- W. **Special Event Sign.** Temporary and portable signs containing public messages concerning special events sponsored by governmental agencies or non-profit organizations.

- X. **Wall Sign.** A sign painted or attached directly to and parallel to the exterior wall of a building extending no greater than 12 inches from the exterior face of the wall to which it is attached.
- Y. **Window Sign.** A sign installed inside a window and intended to be viewed from the outside.

SECTION 13.07 GENERAL SIGN PROVISIONS.

- A. No person shall erect, alter, place or permit to be placed, or replace any sign without first obtaining a building permit, provided the following signs shall not require a building permit:
 - 1. Directional signs of six square feet in size or less.
 - 2. Government signs.
 - 3. Placards.
 - 4. Temporary sale signs of four square feet in size or less.
 - 5. Window signs.
 - 6. Political signs.
- B. Signs shall be maintained free of peeling paint or paper, fading, staining, rust, or other condition which impairs legibility or intelligibility.
- C. Sign supports, braces, guys and anchors shall be maintained in such a manner as not to cause a hazard.
- D. Signs, may be internally illuminated or if externally illuminated, except for home occupation signs which shall not be illuminated, the source of the light shall be enclosed and directed to prevent the source of light from shining directly onto traffic or residential property.
- E. No sign shall be placed in, upon or over any public right-of-way, alley, or other public place, except as may be otherwise permitted by this chapter.
- F. No light pole, utility pole, or other supporting member shall be used for the placement of any sign unless specifically designed and approved for such use.
- G. No sign shall be erected in any place where it may, by reason of its position, shape, color, or other characteristic, interfere with, obstruct the view of, or be confused with any authorized traffic sign, signal, or device, or constitute a nuisance per se.

- H. No commercial vehicles, which in the opinion of the Zoning Administrator has the intended function of acting as a sign, shall be parked in any area abutting the street, unless no other parking area is available.
- I. No sign shall employ any flashing, moving, oscillating, blinking, or variable intensity light, nor any moving pictures or representations, nor, except with respect to a reader board as permitted herein, shall the images on the sign change electronically. **[Section 13.07.I amended 9/2/15]**
- J. No sign shall contain any moving or animated parts nor have the appearance of having any moving or animated parts.
- K. Balloons, strings of light bulbs, pennants, streamers, or flags (other than those of a governmental nature not used for the purpose of commercial advertisement) hung overhead to draw attention to a business or its merchandise on display shall be prohibited.
- L. No wall sign shall extend beyond the edge of the wall to which it is affixed, and no wall sign shall extend above the roof line of a building.
- M. No sign attached to a building shall be erected above the roof line of that building.
- N. All signs shall pertain only to the business or activity conducted on the premises, with the exception of political signs and special event signs.

SECTION 13.08 EXEMPTED SIGNS.

- A. The following signs shall be exempt from the provisions of the Courtland Township Zoning Ordinance, except for the provisions of Section 13.07:
 - 1. Government signs.
 - 2. Historical markers.
 - 3. Window signs.
 - 4. Memorial signs or tablets.
 - 5. Murals.
 - 6. Signs not visible from any street.
 - 7. Signs for essential services.
 - 8. Placards of less than two square feet.
 - 9. Signs with address, owner, or occupant name, of up to two square feet in area attached to a mailbox, light fixture or exterior wall.

10. Flags or insignia of any nation, state, Township, community organization, or educational institution.

SECTION 13.09 NONCONFORMING SIGNS, ILLEGAL SIGNS, ILLEGAL SIGNS, AND SIGNS ACCESSORY TO NONCONFORMING USES.

- A. Every permanent sign which does not conform to the height, size, area, or location requirements of this chapter as of the date of the adoption of this Ordinance, is hereby deemed to be nonconforming.
- B. Nonconforming signs may not be altered, expanded, enlarged, or extended; however, nonconforming signs may be maintained and repaired so as to continue the useful life of the sign.
- C. For the purposes of this chapter, a nonconforming sign may be diminished in size or dimension or the copy of the sign amended or changed without jeopardizing the privilege of nonconforming use.
- D. Any nonconforming sign destroyed by fire or other casualty loss shall not be restored or rebuilt if reconstruction will constitute more than 50 percent of the value of the sign on the date of loss.
- E. Any sign which for a period of one year or more no longer advertises a bona fide business conducted or product sold shall be removed by the owner of the building, structure, or property upon which such sign is located, within 30 days of receipt of written notice by the Zoning Administrator.
- F. A sign accessory to a nonconforming use may be erected in the Township in accordance with the sign regulations for the district in which the property is located.

SECTION 13.10 SIGNS – UNITS OF MEASUREMENT.

- A. The area of a sign shall be measured as the area within a single, continuous perimeter composed of any straight line geometric figure which encloses the extreme limits of writing, representation, emblem, logo, or any other figure of similar character, together with any frame or other material or color forming an integral part of the display or used to differentiate the sign from the background against which it is placed, excluding only the structure necessary to support the sign.
- B. The area of a freestanding, ground, or projecting sign that has two or more faces shall be measured by including the area of all sign faces, except if two such faces are placed back-to-back and are of equal size, the area of the two back-to-back faces shall be counted as one face. If the two back-to-back faces are of unequal size, the larger of the two sign faces shall be counted as the one face.

- C. The height of a sign shall be measured as the vertical distance from the highest point of the sign to the grade of the adjacent street or the average grade of the ground immediately beneath the sign, whichever is less.
- D. For buildings with multiple tenants, the sign areas for wall signs, projecting signs and awning signs shall be determined by taking that portion of the front wall of the building applicable to each tenant and computing sign requirements for that portion of the total wall.

SECTION 13.11 SIGN REGULATIONS APPLICABLE TO ALL DISTRICTS.

- A. The following sign regulations are applicable to all districts:
 - 1. Portable signs, billboards, temporary signs, and balloon signs are not permitted.
 - 2. All ground, wall and freestanding signs may include reader boards subject to the following:
 - a. The reader boards shall occupy not more than 1/3 of the area of the sign.
 - b. If the reader board contains electronically changeable copy, it shall display a static message in words and pictures, such as prices, time and temperature, or advertising information which may be changed electronically not more often than once every 20 seconds. The electronic message shall change instantaneously, and shall not flash, scroll or move, and shall be equipped with an automatic dimmer for night time hours. **[Section 13.11.A.2 amended 9/2/15]**
 - 3. Any sign, including awnings to which signs are affixed or displayed, not resting directly on the ground shall maintain a minimum clear space of eight feet from the bottom of the sign to the ground.
 - 4. Political signs shall be removed within ten days after the official election or referendum to which such sign pertains.
 - 5. Real estate signs shall be removed within 30 days after completion of the sale or lease of the property.
 - 6. Construction signs are permitted within any district, subject to the following restrictions:
 - a. Construction signs shall be no larger than 32 square feet and not exceed eight feet in height.

- b. Construction signs not be erected until a building permit has been issued for the project which is the subject of the proposed sign and construction activity has begun.
 - c. Construction signs shall be removed immediately upon the issuance of any occupancy permit for the building or structure which is the subject of the construction sign.
7. Special event signs, including banner signs, are permitted in any district, subject to the following restrictions:
- a. No more than five such signs shall be displayed for each special event. Such signs may be located either on or off the lot on which the special event is held.
 - b. The display of such signs shall be limited to the 21 days immediately preceding the special event which is being advertised.
 - c. Such signs shall have a maximum size of 32 square feet in area, and a maximum height of five feet and shall be set back from any side or rear property line a minimum of 15 feet.
 - d. Such signs shall be removed within 48 hours of the conclusion of the special event which is being advertised.
8. Directional signs are permitted subject to the following restrictions:
- a. A directional sign may contain a logo of an on-premise establishment, but no advertising copy.
 - b. No such sign shall exceed six square feet in area or four feet in height.
 - c. Directional signs shall be limited to traffic control functions only.
9. Garage, estate sale, and roadside stand signs are permitted subject to the following restrictions:
- a. One sign per premises is permitted, located on the premises on which such sale is being conducted, and set back a minimum of 15 feet from any side or rear property line.
 - b. Such sign shall not exceed six square feet in area.
 - c. Such sign shall be erected no more than ten days prior to the day(s) of the sale and shall be removed within one day after the completion of the sale.

SECTION 13.12 DISTRICT SIGN REGULATIONS.

A. Signs in each district shall be subject to the following regulations:

R-R, R-1, R-2, AND MHC DISTRICTS (Amended 4/4/01) - PERMITTED SIGNS	
Ground signs for residential subdivisions, manufactured housing communities, multiple family complexes, schools, or other non-residential uses allowed in the district	
Number	One per major entrance
Size	No greater than 32 square feet
Location	Minimum of 15 feet from any side or rear property line
Height	No higher than six feet
Wall signs for home occupations	
Number	One per lot or parcel
Size	No greater than four square feet
Location	On wall of house facing street, unilluminated
Wall signs for non-residential uses	
Number	One per street frontage
Size	No greater than 5 percent of the wall area to which the sign is affixed.
Location	On wall of building facing street
Political signs	
Number	One per issue or candidate
Size	No greater than six square feet
Location	Minimum of 15 feet from any side or rear property line
Height	No higher than six feet
Real estate signs	
Number	One per lot or parcel
Size	No greater than six square feet for unoccupied properties or lots; 16 square feet for vacant lots or parcels over one acre in size.
Location	Minimum of 15 feet from any side or rear property line
Height	No higher than six feet
C - COMMERCIAL DISTRICT - PERMITTED SIGNS	
Ground signs	
Number	One per lot or parcel, except that only one ground sign or one freestanding sign shall be permitted per lot or parcel
Size	No greater than 50 square feet for each sign allowed
Location	Minimum of five feet from the front property line, minimum of 15 feet from the side or rear property line
Height	No higher than six feet
Wall signs	
Number	One per street frontage
Size	No greater than 10 percent of the wall area to which the sign is affixed.
Location	On wall of building facing street

Political signs	
Number	One per issue or candidate
Size	No greater than 32 square feet
Location	Minimum of five feet from the front property line, minimum of 15 feet from the side or rear property line
Height	No higher than six feet
C - COMMERCIAL DISTRICT - PERMITTED SIGNS	
Real estate signs	
Number	One per lot or parcel
Size	No greater than 16 square feet
Location	Minimum of five feet from the front property line, minimum of 15 feet from the side or rear property line
Height	No higher than six feet
Freestanding signs	
Number	One per lot or parcel, except for parcels with two or more public street frontages equaling or exceeding 300 feet shall be permitted two signs, which may be either freestanding or ground signs, or a combination, each of which must meet the other regulations applicable to the sign.
Size	One and one-half square feet for each one foot of lot frontage up to a maximum of 50 square feet, for each sign allowed
Location	Minimum of 15 feet from any property line
Height	No higher than 20 feet
LI - LIGHT INDUSTRIAL DISTRICT - PERMITTED SIGNS	
Ground signs	
Number	One per lot or parcel
Size	No greater than 32 square feet
Location	Minimum of five feet from the front property line, minimum of 15 feet from the side or rear property line
Height	No higher than six feet
Wall signs	
Number	One per street frontage
Size	No greater than 5 percent of the wall area to which the sign is affixed
Location	On wall of building facing street
LI – LIGHT INDUSTRIAL DISTRICT – PERMITTED SIGNS	
Political signs	
Number	One per issue or candidate
Size	No greater than 16 square feet
Location	Minimum of five feet from the front property line, minimum of 15 feet from the side or rear property line
Height	No higher than six feet

Real estate signs	
Number	One per lot or parcel
Size	No greater than 16 square feet
Location	Minimum of five feet from the front property line, minimum of 15 feet from the side or rear property line
Height	No higher than six feet